## URSUS WINE

 "De la Fe" is the name of the vineyards located in front of the Son Fe Monastery at the foot of Puig Son Fe, just 4 kilometers southwest of Alcúdia. It is the small but ambitious 2.4-hectare wine project of the Bähr family, who run the Ursus Wine trade in Germany.



"Guided by our passion for terroir wines, we were convinced by the diversity of the soil and the ideal exposure of this location to develop and showcase the immense potential of this piece of land in Mallorca." Jasmin Bähr, Sommelière & M.Sc. in Wine Management



The special location of the De La Fe EXPOSITION vineyards significantly contributes to the unique character of the wines. Just a few minutes away from Alcúdia, the organically managed vines benefit from the proximity to the sea, which imparts a subtle saltiness freshness to the wine. and The geographical position between the hill and the mountains of the Tramuntana range creates a "chimney effect" that ensures constant air circulation. This natural ventilation prevents the accumulation of heat and humidity, creating optimal growing conditions for the vines.

SOIL

The soil of the vineyards is as diverse as the landscape itself. At the foot of the hill, the soil is rocky and barren, characterized by limestone rocks. Behind this lies a section with Terra Rossa, a deep, iron-rich soil that stands out due to its red coloration. In the middle and lower parts of the vineyard, there is a layer of clay at a depth of 60 cm, which excellently retains water during the dry summer months. Thanks to these ideal conditions, the vineyard only needs to be irrigated in extreme years.



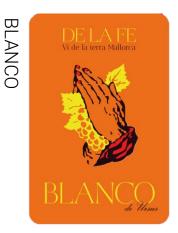


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"These factors enabled us to produce complex and balanced wines in 2023 that authentically reflect the terroir of Mallorca."

ROSÉ

De la Fe Blanco 2023 presents itself with a lemon-yellow color and refreshing aromas of lime and gooseberry, complemented by a hint of mint. On the palate, it impresses with lively acidity and a fresh, long-lasting finish. This wine pairs perfectly with seafood and has a storage potential of 2-3 years. Made from Prensal Blanc, Malvasia, and Chardonnay, it contains 12.0% alcohol.





The DE LA FE Rosé 2023 presents itself in a delicate, light pink hue. On the nose, it unfolds a bouquet of fresh berries, dominated by raspberry and strawberry. The combination of international and indigenous grape varieties gives it a balanced character. With an alcohol content of 12.5%, it offers a pleasant lightness. This rosé can also be stored for 2-3 years, during which it can develop additional nuances and refinement.

The De la Fe Sauvignon Blanc 2023 shimmers corn-yellow in the glass and entices the nose with typical Sauvignon Blanc aromas of gooseberry, white flowers, ripe lemon, and young honeydew melon. Its concentration and well-balanced body make it a perfect companion for food. This wine can be stored for 2-3 years to develop even more refinement. With 14% alcohol, it is a true gem for connoisseurs and enthusiasts.



